

DECLARATION, POWER OF ATTORNEY AND PETITION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled PERMISSION-BASED MARKETING AND DELIVERY SYSTEM AND METHOD the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with 37 C.F.R. § 1.56(a).

I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of 35 U.S.C. § 112, I acknowledge the duty to disclose material information as defined in 37 C.F.R. § 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

PRIOR UNITED STATES APPLICATION(S)

Application Serial No.	Filing Date	Status
Pending	May 23, 2000	Pending

I hereby declare: All statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true. These statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY

I appoint the following as my attorneys with full power of substitution and revocation, to prosecute this application and to transact in connection with the application all business in the Patent and Trademark Office and before competent International Authorities including the World Intellectual Property Organization; and further authorize and empower my U.S. attorneys, Oppenheimer Wolff & Donnelly LLP, to receive and act upon all instructions provided to them by me with respect to all matters relating to the filing, prosecution, abandonment, and/or issuance of the above-described U.S. patent application, including all divisional, continuing, or other related applications: and Oppenheimer Wolff & Donnelly LLP, may continue to follow all instructions received from me until notified in writing to the contrary. The authority given Oppenheimer Wolff & Donnelly is limited to the prosecution of the patent described herein and does not disqualify Oppenheimer Wolff & Donnelly to represent any party adverse to me for any matter or litigation not related to said patent.

Berman, C., Reg. 29249
Bobys, M., Reg. 45,267
Bosworth, M.K., Reg. 28,186
Bovasso, L.J., Reg. 24,075
Boyce, J., Reg. 40,920
Brown, M.E., Reg. 28,590
Burton, D.L., Reg. 45,323
Canter, B., Reg. 34,792
Chiang, M.H., Reg. 46,618
Chou, C., Reg. 41,672
Coleman, B.R., Reg. 39,145
Cullman, L.C., Reg. 39,645
Darrow, C., Reg. 30,166
Diepenbrock III, A.B., Reg. 39,960
Edwards, W.G., Reg. 44,426
Farber, M., Reg. 32,612

Guernsey, L.B., Reg. 40,008
Guillot, R.O., Reg. 28,852
Hamrick, C.A.S., Reg. 22,586
Hansen, S.R., Reg. 38,486
Harris, M.D., Reg. 26,690
Hayden, R.D., Reg. 42,645
Heyninck, M., Reg. 44,763
Hickman, P.L., Reg. 28,516
Howell, S.M., Reg. 45,929
Hughes, M.J., Reg. 29,077
Inskeep, J.W., Reg. 33,910
Jastram, H.D., Reg. 19,777
Kamrath, A., Reg. 28,227
Kelly, S.S., Reg. 43,449
Kennedy, B., Reg. 33,407
Kudla, J.P., Reg. P47,724

Larson, D.N., Reg. 29,401
Lazaris, S.J., Reg. 45,981
Lervick, C.J., Reg. 35,244
MacLean, K.A., Reg. 31,118
McKinley, D., Reg. 42,867
McRoss, L., Reg. 40,427
Morton, C.A., Reg. 44,954
Nader, R., Reg. P47,260
Oh, S., Reg. 45,583
Roberts, R.E., Reg. 38,597
Rose, A. C., Reg. 17,047
Rosenberg, C., Reg. 31,464
Sherry, L., Reg. 43,918
Smith, G.P., Reg. 20,142
Tamura, R.S., Reg. 43,179
Wood, G.B., Reg. 28,133

whose address is:

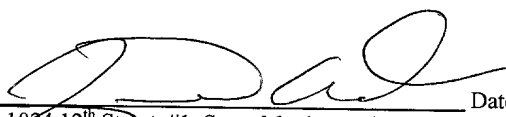
OPPENHEIMER

OPPENHEIMER WOLFF & DONNELLY LLP
2029 Century Park East, Suite 3800
Los Angeles, California 90067
(310) 788-5000 • Fax (310) 788-5100

Address all communications and telephone calls to **Spyros J. Lazaris** of the above-listed firm at 310-788-5055 and at e-mail address SLazaris@oppenheimer.com.

Wherefore I pray that Letters Patent be granted to me for the invention or discovery described and claimed in the foregoing specification and claims, and I hereby subscribe my name to the foregoing specification and claims, declaration, power of attorney, and this petition.

Full name of sole or first inventor JAMIE ADER

Inventor's signature 
Residence: 1024 12th Street, #1, Santa Monica, California 90403
Citizenship: USA
Post Office Address: Same as Above

Date

May 23 2001